

Alfa Intes Industria Terapeutica Splendore s.r.l. announces the launch of its new website

A new single point of contact, an institutional website with a hub of services for ophthalmologists

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The new Alfa Intes website has a completely new look, the digital platform has been fully overhauled thanks to an attractive and dynamic design, combined with simple and immediate usability! The aim is to offer ophthalmologists, patients and other stakeholders an immersive experience, with easy browsing of the rich offering.

An *institutional website* and *ophthalmology service hub* are merged into a single point of contact, with the mission of becoming the online reference point for ophthalmology, thanks to content and services organised to give users immediate access to whatever interests them or is of most value to them.

Therefore, the new platform has a range of objectives:

- to present the group through its **history, values** and **strategic vision**
- to become the Italian online **point of reference** in **ophthalmology**, offering content and services useful for clinical practice and patient advice
- to provide useful **insights** into the company's **areas of therapy** and specialisation, as well as the main **eye diseases** for which we offer solutions
- to provide **product** content to **guide doctors and patients** in the choice and prescription of our solutions
- to provide doctors with a **hub of useful services** for their work and clinical practice.

From the institutional website ophthalmologists can access the reserved *Education Area*, the "**Alfa Academy - Eye Health Education Hub**", an educational project dedicated to ophthalmologists and all health professionals involved in the ophthalmology sector.

The aim of Alfa Academy is to offer specialised training in ophthalmology through participation in dedicated webinars, live surgeries and consultation of up-to-date scientific materials, to take advantage of all the services and content designed to support eye health professionals in their clinical practice and patient management.

Alfa Intes is unveiling its new website initially in Italian. Spanish and French versions will be available very soon, and a Russian version will follow.

CONTACT INFORMATION



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